



LEAD WITH YOUR HEART
CHARITY GOLF TOURNAMENT



Sponsor Package

2020 Golf Tournament Raffle and Awards Celebration

Friday, June 26, 2020, 1 PM
Tournament, Networking, & Raffle
Coyote Creek Golf Course
Bartonville, IL

Dear Community Friend,

Heartland Health Services is hosting a **Charity Golf Tournament and Networking and Raffle Celebration** to raise funds in support of our signature programs to decrease barriers to patient care: Transportation, Prescription Drug Assistance, Prescription Food Program and Centering Parenting/Pregnancy Programs. **We invite you to join our efforts by sponsoring our first golf event of the year.** Held at Coyote Creek Golf Course, a place that has beautiful scenery and is one of the best golf courses in Central Illinois. **Lead with your Heart**
Charity Golf Tournament features:

- Light appetizers prior to tee-off
- Wine on the 9 and more!!
- Raffle prizes
- Awards Celebration after tournament

Heartland Health Services began operating on **December 10, 1991** primarily by volunteers. The primary care physicians who worked in the clinic, the specialists to whom they referred, the nurses, pharmacists, social workers, and clerical personnel were all donating their time and services. Most of the supplies and equipment used in the clinic were donated. Peoria's three hospitals provided diagnostic testing and inpatient services at no charge to the patient on a monthly rotation.

Since February 1, 2004 we established our designation as a Federally Qualified Health Center (FQHC) targeting populations of low-income adults and children with the greatest percentage of minorities, uninsured, medically indigent, and the homeless populations.

Your support can offer hope for more people facing barriers to the access of healthcare services.

On behalf of Heartland Health Services, including our patients, we thank you so much for your consideration. If you have any questions, please contact our Director of Marketing and Development, Michelle Sanders at 309.680.7621 or email: m.sanders@hhsil.com or visit our website at www.hhsil.com.

Best Regards,



Sharon Adams

Chief Executive Officer



2020 Top Sponsorship Benefits

Title Sponsor **\$5,000**



Sponsor Exclusivity

- Two (2) Foursome
- Title Sponsor reference in all press releases and promotional materials
- Opportunity to include item in participant give-away swag bag
- Corporate name and logo printed on all event and advertising materials (includes radio and Social Media)
- Acknowledgement at Awards Celebration
- One (1) premium hole sponsorship
- Sponsor recognition plaque
- Display corporate banner or vendor table display
- Reserved table seating

Major Sponsor **\$2,500**



- One (1) Foursome
- Major Sponsor mentions in selected press releases and promotional materials
- Opportunity to include item in participant give-away swag bag
- Corporate name and logo printed on all event and advertising materials (includes radio and Social Media)
- One (1) premium hole sponsorship
- Reserve table seating
- Sponsor recognition plaque

Awards Ceremony Sponsor **\$1,500**



- Two (2) Golf players
- Prominent mentions in selected press releases and promotional materials
- Opportunity to include item in participant give-away swag bag
- Corporate name and logo printed on all event and advertising materials (includes radio and Social Media)
- Recognition at Awards Ceremony and Sponsor recognition plaque
- One (1) premium hole sponsorship
- Banner in reception area

Photo Sponsor **\$500 (1 Available)**



- One (1) Golf player
- Opportunity to include item in participant give-away swag bag
- Corporate name and logo printed on all event and advertising materials (includes radio and Social Media)

Golf Cart Sponsor

\$250 (1 Available)



- One (1) Golf player
- Signage on golf carts
- Opportunity to include item in participant give-away

Hole-In-One Sponsor

\$5,000

One (1) Foursome

Signage on two (2) Par 3 Holes

Opportunity to include items in

Participant give-away Swag Bag

Full-page ad in event program

Contest Branding

Recognition at Awards Ceremony

Sponsor Plaque recognition

Putting Contest Sponsor

\$1,000 (1 Available)

Golfers that make consecutive putts

From 20 and 40 feet win Sponsor provided

Prizes.

One (1) Golf player

Signage on four (4) contest holes

¼ page ad in event program

Recognition at Awards Ceremony

Beverage Cart Sponsor

\$500

Signage on the Beverage Carts

¼ page ad in event program

Recognition at Awards Ceremony

Supporters /Friends of Heartland

\$100

Listed in Program Booklet and Dinner

Longest Drive Sponsor

\$1,000 (1 Available)

Sponsors will sanction the

Longest Drive contest via four (4)

winner prizes.

One (1) Golf player

Signage on four (4) contest holes

1/4 page ad in event program

Recognition at Awards Ceremony

Executive Hole Sponsor

\$600

Two (2) Golf players

Signage at your assigned hole

½ page ad in event program

Recognition at Awards Ceremony

Sponsor recognition plaque

Hole Sponsor

\$250

Signage at your assign hole

¼ page ad in event program

Recognition at Awards Ceremony

Networking and Awards Celebration

\$75

Dinner and Raffle Only



LEAD WITH YOUR HEART

CHARITY GOLF TOURNAMENT



Mission Statement:

To Provide **HIGH QUALITY HEALTHCARE SERVICES** accessible to all.

Our Common Values: Teamwork ♥ Respect ♥ Competency ♥ Service ♥ Sustainability



Sponsorship Pledges and Golf Registration Form

Company/Individual Name: _____
(Name as it should appear in print)

Mailing Address: _____

City: _____ State: _____ Zip: _____

Street Address if applicable: _____

Primary Contact & Title: _____

Phone: _____ Email: _____

Fax: _____ Website: _____

Sponsor Checkout (Please Check)

Title Sponsor Major Sponsor Awards Ceremony Photo Sponsor

\$5,000 _____ \$2,500 _____ \$1,500 _____ \$500 _____

Golf Cart Sponsor Hole-in-One Longest Drive Sponsor Putting Contest Sponsor

\$250 _____ \$5,000 _____ \$1,000 _____ \$1,000 _____

Executive Hole Sponsor

\$600 _____

Beverage Cart Sponsor

\$500 _____

Hole Sponsor

\$250 _____

Supporters/Friends of Heartland

\$100 _____

Networking/Awards Celebration

\$75 _____

Payment Information:

____ My company's check is attached in the amount of \$ _____

____ Payment will be submitted online with registration.

Please make all checks payable to: Heartland Health Services, 2214 N University St.

Peoria, IL 61604 or call 309.680.7600 **for credit card processing.**

Golf Registration:

Golfer #1 _____ (Captain)

Email _____ Phone: _____

Golfer #2 _____

Golfer #3 _____

Golfer #4 _____

I, undersigned, am an authorized representative of the above-named company and give Heartland Health Services "Lead with Your Heart Charity Golf Tournament" permission to use the company name in print and promotional materials as appropriate, based on the amount of the donation and agreement of benefits.

Signature: _____ Date: _____

Print Name: _____

Please email or mail this form to Heartland Health Services, Attn: Development and Marketing, 2214 N University Street, Peoria, IL 61604



Email: m.sanders@hhsil.com or call

309.680.7621 Register online at:

www.hhsil.com